

# Focus on the Future

Winter 2014

Providing philanthropic support to Midland Memorial Hospital since 1945



With generosity that spanned nearly six decades, Barbara J. O'Shaughnessy leaves a long legacy of support for Midland Memorial Foundation.

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## Barbara J. O'Shaughnessy **A Woman of Grace and Giving**

*A longtime friend of Midland Memorial Foundation, Barbara J. O'Shaughnessy, died on September 20, 2014, at the age of 92. Barbara was born July 5, 1922, in Austin, Minnesota, and graduated from the University of Minnesota in 1944. She married Donald E. O'Shaughnessy in 1946, and moved to Midland, Texas, in 1950.*

Barbara and her family have a long history with Midland Memorial Hospital. Five of her six children were born at MMH. In 1956, Barbara's husband, Donald E. O'Shaughnessy, was elected to the Board of Trustees for a term from 1956 through 1960. In 1981, Don joined the Board of Governors where he served until his death in late 1995. Barbara joined the MMH Board of Governors in 1999 and joined the distinguished Governors Emeriti in 2010. She was faithfully committed to her leadership role at Midland Memorial Foundation.

### **Decades of Philanthropy**

In 1956, Barbara and Don began their philanthropic history with MMH by

helping to purchase the very latest in radiology equipment. Through the years, they have provided gifts for nursing scholarships as well as financial assistance for cancer patients. Barbara contributed to the building efforts of the Craddick Medical Office Building, and most recently, contributed to the establishment of the Scharbauer Tower project. Not only did Barbara and Don give personal monetary gifts, they also assisted in securing contributions from the I.A. O'Shaughnessy Foundation for MMH's first magnetic resonance imaging equipment (MRI), MMF's Endowment Fund, the Craddick Medical Office Building, and the Scharbauer Tower.

In 2009, Barbara's children and the I.A. O'Shaughnessy Foundation also made possible the Barbara J. O'Shaughnessy Garden at MMH. The garden, located adjacent to The Market at MMH, was dedicated to Barbara in the summer of 2010 with several generations of her family members and many of her friends looking on proudly.

In 2010, the O'Shaughnessy children established the Barbara J. O'Shaughnessy

*Continued on Page 2*

# The Aggie E. Anguish Nursing Scholarship Endowment Fund

*On July 23, 2014, Midland Memorial Foundation was saddened to hear of the death of Agnes Elizabeth Anguish, known to all as Aggie. She was born November 10, 1928 in New Braunfels, Texas, to Karl and Thekla Amelung and raised in San Antonio.*

Aggie was considered a sports enthusiast, cheering for her alma mater, The University of Texas, as well as her professional favorites. She enjoyed spending time with family and friends, playing bridge and playing tennis. Aggie is survived by her son, Steve, daughters Ellen, Nancy Lynn, and Margaret, as well as three grandchildren; Sam, Gibson, and Rachel Cobb, and her brother, Billy Amelung.

While in the hospital, Aggie felt so confident and secure with her nurses, she chose to spend her last days at MMH, surrounded by her adoring family. Aggie's children were touched by the connection she had made with her nurses, whom she referred to as her "angels."

Inspired by the loving care their mother received, Aggie's children created the Aggie E. Anguish Nursing Scholarship Endowment Fund, in Aggie's memory. They desired to offer financial assistance to the staff that had touched their lives and made such an impact on their mother.



Aggie Anguish's legacy will live on at Midland Memorial Hospital thanks to the memorial fund established by her family.

Midland Memorial Foundation is pleased that Aggie's loved ones may memorialize her life through gifts that will perpetuate the quality care offered at MMH. We will fondly remember our friend, Aggie, and appreciate her "angels."

A named endowment is one of many ways to make a difference. Contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com) to explore your options and find the gift that's right for you.



## *Barbara J. O'Shaughnessy: A Woman of Grace and Giving*

*Continued from Page 1*  
Endowment Fund at Midland Memorial Foundation, in honor of their mother. This surprise Christmas gift was the perfect culmination of a lifetime of philanthropic devotion to Midland Memorial Hospital and the Midland community. The generosity and benevolence of donors to the Barbara J. O'Shaughnessy Endowment Fund will provide the critical link

between community and regional needs and the ability of MMH to keep abreast of the ever-changing medical needs of our community.

Although we feel the sadness of the loss of such a dear friend, we are comforted in knowing that friends and loved ones may honor Barbara's life through memorial gifts, and ensure that her philanthropic legacy continues for generations to come.



LEAVE A LEGACY®

*Make a Difference  
in the Lives that Follow*

To leave an enduring gift to Midland Memorial Foundation, please contact Tricia Jowell Cobb, Executive Director, Midland Memorial Foundation, at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).

# The 3 Most Important Documents You Can Own

Make Sure Your Plans Protect Your Loved Ones

## 1. A Will

At your death, a will serves as a road map telling your executor how to distribute your assets to other people or to charitable organizations. Without a will, you are powerless as to how your assets will be distributed. By creating a will, you can dictate the following:

- **An executor.** You choose this key individual who oversees the process of settling your estate.
- **Beneficiaries.** You can determine which family members or loved ones will receive the assets in your estate. Don't forget to include the charitable organizations you care about, such as Midland Memorial Foundation.

## 2. Durable Power of Attorney

A durable power of attorney allows someone to conduct financial matters on your behalf while you are living, such as signing documents, purchasing or selling assets, or making bank transactions. This document remains in effect even if you become incapacitated or disabled. The power ends, however, at your death.

## 3. Healthcare Power of Attorney

Because the typical power of attorney relates to financial decisions, a recommended companion document is the healthcare power of attorney, or healthcare proxy. This allows you to appoint someone to make medical decisions on your behalf should you become unable to do so. If you wish, you can designate different people to handle financial and medical decisions.

A healthcare power of attorney may also encompass or be accompanied by a living will, directing that no extraordinary life-sustaining medical procedures shall be used to prolong life when it is medically determined that no hope of recovery remains.



If you're considering including Midland Memorial Foundation in your long-term financial and estate plans, please give Tricia Jowell Cobb a call at (432) 683-7516. She is happy to answer your questions, with no obligation.



## Make a Meaningful Gift

Learn more about remembering Midland Memorial Foundation in your will or trust by requesting our free guide ***Make Your Final Wishes Come True***. You'll uncover four ways to make this type of gift and find out if this donation option is right for you. Simply return the enclosed survey today.

# Thank You to Our Donors

CONTRIBUTIONS RECEIVED FROM July 12, 2014, through October 10, 2014

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\*Established Fund

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For more information about  
establishing a named endowed fund for  
you, your family, or a loved one, or to  
honor a special person, please contact  
Tricia Jowell Cobb at (432) 683-7516  
or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).

# The Power to Provide Extraordinary Care Right at Home

*For many donors, supporting Midland Memorial Hospital is rooted in the strong community vision of providing excellent healthcare right at home. At right is a “wish list” of medical needs that will continue to give MMH the advanced edge in medical technology. Imagine being able to make a lasting impact on MMH by partnering with Midland Memorial Foundation to ensure that quality healthcare continues to be available right at home at Midland Memorial Hospital.*

For more information on how to make a ‘medical wish’ come true at Midland Memorial Hospital, please contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).



MEDICAL WISH LIST		
Radiology	Ultrasound System for PICC Line Insertion	\$40,000
Radiology	Additional automated wheelchairs/stretchers	\$12,000 each
All Inpatient Rooms	Stools for clinicians to sit on while visiting with patients for patient experience improvement	\$45,000 total for 250 stools
ACE (Acute Care for Elderly) Unit	Video surveillance system for injury prevention	\$140,000
ACE (Acute Care for Elderly) Unit	Chair alarms for injury prevention	\$15,000 for all ACE chairs
Laboratory	Additional BioFire instrument for faster/more accurate results	\$40,000
All Floors	Four additional “vein finders” for ED, CCU, Medical floor, and Oncology/Total Joint Center to allow for one in each area where starting IVs can be difficult	\$12,000 each \$48,000 Total
Laboratory	Blood Product Irradiator	\$300,000

## Midland Memorial Hospital Breast Center of Excellence

### Leading the Way in Breast Care

#### Breast Cancer Doesn’t Just Happen in October

The comprehensive breast team was shocked to learn only 28 percent of Midland County women, over the age of 40, have mammograms. This statistic revealed an alarming low number when compared to the State of Texas mammography rate of 50 percent and national average of 60 percent. After learning this important information, the team quickly reacted and created an even more active, comprehensive outreach program for the community.

To help increase the awareness of the importance of mammography, MMH employees eligible to have a mammogram, accepted the challenge to get their annual mammograms by the end of October 2014. This internal community campaign not only heightened awareness, it also saved lives. Three employees were diagnosed with breast cancer when they participated in the “Pink Out” initiative. Fortunately, the cancers were discovered in the earliest curable stages and their outcomes are most favorable.

The comprehensive breast team is committed to making sure all women who meet screening guidelines in Midland County have access to the mammography center. Barriers such as fear, lack of time, or financial situation should not deter the patient from having a mammogram. Wanting the best for Midland County, the goal of the comprehensive breast team is to increase the average number of women having mammograms.

Midland Memorial Hospital’s Allison Women’s Imaging is a Certified Quality Breast Center of Excellence, **one of only four in the State of Texas and the only one in the Permian Basin**. The comprehensive breast team is made up of radiologists, surgeons, pathologists, and oncologists; a multidisciplinary team designed to care for patients close to home. If you or your organization would like to assist in educating the community, call the MMH office at (432) 221-1569. The comprehensive breast team is available to speak to groups of any size.

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**The Leadership Council** \$1-\$999  
**The Leaders Society** \$1,000-\$4,999  
**The Founders Society** \$5,000-\$24,999  
**The Patron Society** \$25,000-\$99,999

**The Cornerstone Society** \$100,000-\$499,999  
**The Builders Society** \$500,000-\$999,999  
**The Memorial Society** \$1,000,000-\$4,999,999  
**The Pillar Society** \$5,000,000+

Information provided to Midland Memorial Foundation is kept in strict confidence. Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.

## MIDLAND MEMORIAL FOUNDATION

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